

Brantford Community Hockey League – Logo Use Policy

It is the policy of the Brantford Community Hockey League (BCHL) that the use of its logo, name, or mascot is prohibited without expressed written consent of the BCHL Executive.

The purpose of this policy is not to deny the BCHL's members the opportunity to use the logo but rather protect it to ensure that it is being used with the best interest of the BCHL, its members and business partners.

Any person that wishes to use the logo should fill out in writing and submit to the Registrar the following information.

1. The contact for the team applying for logo use approval.
2. Intended use or application (ex. Team wear, flyers, signs, equipment, etc.)
3. The quantity of product to be produced.
4. The intended supplier of materials.

All applications will be reviewed by the BCHL Executive and applicants will be notified in writing or email as quickly as possible if approved or not.

Failure to comply with this policy by any team official can result in sanctions or suspensions as the BCHL Executive sees fit.