



BCHL SPONSORSHIP OPPORTUNITIES

Dear Neighbor,

Please find attached an opportunity to become a Sponsor of the Brantford Community Hockey League.

We have families practicing and playing 5-6 days per week at the Brantford & District Civic Centre. These are busy families who are trying to make the most of their time and are often shopping and eating dinner when out on these days/nights.

We are offering you, our neighbors, opportunities to benefit from the loyalty and exposure that comes with being a sponsor of our league.

Please take a moment to look at the attached sponsorship package and see what we can do together. If you have something different in mind than what is listed below, we would love to hear your ideas!

Thank you for your time and we look forward to working with you.

Sincerely,

BCHL Sponsorship Committee



BCHL SPONSORSHIP OPPORTUNITIES

BCHL TITLE SPONSOR \$5000.00

Sponsor logo will be prominently displayed on BCHL website and social media channels for the season as well as in all print and media promotions. Your name/logo will also be displayed on every team jersey in all divisions of our House League program. All sponsor logos will be included on league wide communications. You are also invited to all BCHL events to set up a promotional table and/or hand out information/giveaways.

Web Site Sponsor \$250.00

Sponsor logo will be prominently displayed on BCHL website for the season. Sponsor logo will be included on league wide communications.

Little Saints Program Sponsor \$500.00

Sponsor logo will be prominently displayed on BCHL website for the season. Sponsor name/logo will be printed on all division jerseys and included on league wide communications. In addition, sponsor will be recognized on all communications re: The Little Saints Program. Sponsor will also be recognized during Little Saints Christmas and Year End events.

Shinny Program Sponsor \$500.00

Sponsor logo will be prominently displayed on BCHL website for the season. Sponsor name/logo will be printed on all jerseys and included on league wide communications.

Tournament of Friends TITLE SPONSOR \$5000.00

Sponsor logo will be prominently displayed on our BCHL main website as well as the Online Tournament of Friends Website. Your name/logo will be included in multiple e-blasts to our hundreds of participants leading up to and for the duration of the tournament as well as in all print and media promotions. Sponsors are encouraged to provide coupons, flyers, gifts, etc. in the Tournament of Friends Team Welcome Packages.

Tournament of Friends Online Sponsor \$250

Sponsor logo will be displayed on the Online Tournament of Friends Website. All Tournament promotions will be included in regular e-blasts to our hundreds of participants for the duration of the tournament. Sponsors are encouraged to provide coupons, flyers, gifts, etc. in the Tournament of Friends Team Welcome Packages.



BCHL SPONSORSHIP OPPORTUNITIES

Trophy Case Sponsor \$1000

1 SPOT REMAINING. Sponsor logo will be prominently displayed on BCHL website for the season. All sponsor logos will be included on league wide communications. **In addition, sponsor logo will be displayed in the trophy case permanently which is located at the Brantford & District Civic Center.**

House League Team Sponsor \$300

Sponsor logo will be prominently displayed on BCHL website for the season. Sponsor name/logo will be included on league wide communications. In addition, sponsor logo will be placed on each jersey of one (1) house league team (approx. size 3½ x 3½).

House League Division Sponsor \$1200

Sponsor logo will be prominently displayed on BCHL website for the season. All sponsor logos will be included on league wide communications. In addition, sponsor logo will be placed on each house league jersey within one (1) division x four (4) teams (approx. size 3½ x 3½).

BCHL Select Team Sponsorships

BCHL also offers sponsorship opportunities within our BCHL Saints **Select Teams**. Sponsorship and fundraising initiatives are managed by the individual Select Teams. To sponsor a specific Select team, please contact the Director of Select at select@bchl.net.

The Board of Directors reserves the right to review all Sponsorship requests. Sponsorships will be accepted based on availability and suitability.

BCHL Angel Fund – Unlimited \$

This fund is dedicated to assist players in need who do not qualify for funding from other Financial Assistance programs. All monetary donations to this fund are accepted. Please contact registrar@bchl.net for more information or send donations to payments@bchl.net

Community Partner

In-kind cross promotion partnerships are always welcome at BCHL. Please contact sponsorship@bchl.net for more information.



BCHL SPONSORSHIP OPPORTUNITIES

Please complete the following information and submit the completed form to sponsorship@bchl.net

Company/Individual Name: _____

Main Contact Name: _____

Main Contact email: _____ Phone #: _____

Website address: _____

Facebook: _____ Instagram: _____ Twitter: _____

Sponsorship Type: _____ Amount: _____

Paid by:

- ☐ Cash
- ☐ E-Transfer to payments@bchl.net
- ☐ Cheque# _____

*****PLEASE SEND LOGO TO SPONSORSHIP@BCHL.NET FOR MEDIA USE*****